

Flawlessly Deliver Webex Webinars at Scale

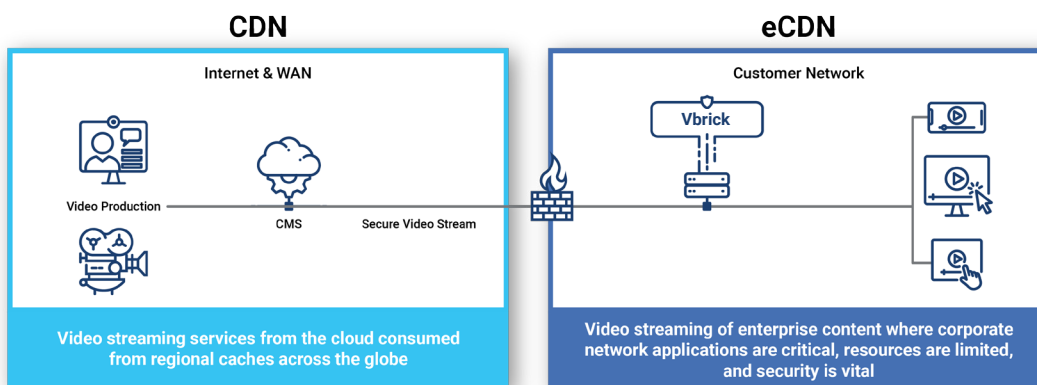
REACH TENS OF THOUSANDS OF VIEWERS WITHOUT CRASHING YOUR NETWORK

Webex Webinars allows you to reach tens of thousands of employees around the globe, but a network not set up to scale and handle the demands of live streaming can cause latency and buffering issues.

When Vbrick's enterprise content delivery network (eCDN) solution is used for webinars, everyone is securely and reliably brought together – no matter where they are. The seamless integration with Webex Webinars means live streams are automatically distributed using our flexible technology, minimizing network impact and delivering the best possible quality to the audience. To get even more value from video, Vbrick's full-featured enterprise video platform (EVP) can be implemented to securely manage and store video assets using fine-grained access controls and governance.

WHY YOU NEED AN eCDN?

Streaming live video can easily overwhelm enterprise networks that are not designed to handle it. An eCDN is a flexible, secure, and scalable solution that solves this challenge by efficiently distributing video traffic on a private network. Without it, a unique streaming session is created every time someone clicks to watch a video. Multiply that by 100, 10,000, or more simultaneous viewers and you've got a potential disaster with a seriously slow network and a poor user experience.



VBRICK'S eCDN SOLUTION PROVIDES SECURE, SCALABLE VIDEO DELIVERY ON A PRIVATE NETWORK

No two networks are the same, which is why multiple eCDN technologies are often needed when creating a solution that's right for your enterprise.

Vbrick's eCDN solution lets you:

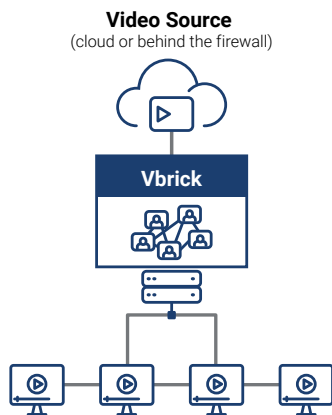
- ◉ Leverage our long-standing partnership with Cisco and enable distribution of Webex Webinars.
 - ◉ Mix and match multiple modalities to meet a range of network and security requirements for any office – from the most basic to complex.
 - ◉ Implement our flexible architecture within any ecosystem.
 - ◉ Use the open design of our technology to power any video platforms that are used within your organization.
- ◉ Vbrick provides the most complete eCDN technologies with the highest bandwidth savings, most deployment options, and most flexible packages.
 - ◉ Only Webex partner that offers one universal eCDN with all three eCDN technologies: peer-to-peer, edge caching, and multicast.
 - ◉ Provides flexibility to scale and evolve with multiple options that meet a range of network and security requirements.
 - ◉ Streamlines and shortens the buying process by including all eCDN technologies in a single, unified pricing structure.
 - ◉ Can be configured to meet zero-trust environments that do not allow for typical peer-to-peer technology.
 - ◉ Deployment options in the cloud, on premises, or in hybrid environments.
 - ◉ Includes reporting and analytics to understand network efficiency and identify any bottlenecks.

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VBRICK eCDN DELIVERY OPTIONS

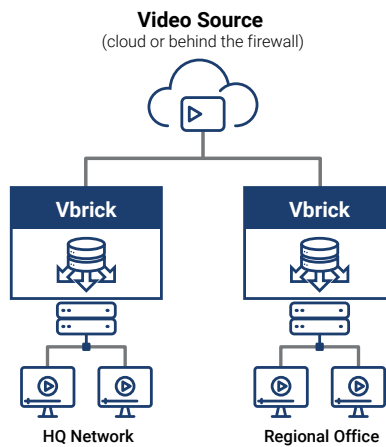
Peer-to-Peer

Vbrick's peer-to-peer offering is a WebRTC-based networking eCDN that optimizes bandwidth by redistributing video among connected viewing devices. It uses active devices to build a network of peers that share segments of video to one another.



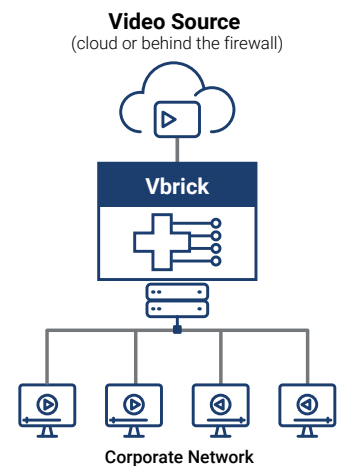
Edge Caching

An advanced video caching eCDN that supports both live streaming and video on demand delivery. Local caches serve video to nearby audiences to drastically reduce the number of streams traversing internet connections and WAN links.



Multicast

The most efficient eCDN for live video streaming. Using your network's multicast protocol, it optimally sends video streams to every viewer without using any more bandwidth than is needed for one viewer.



About Vbrick

Vbrick offers a comprehensive, proprietary video distribution solution portfolio to meet any of your infrastructure or business requirements. Contact us today and our expert engineers will work with you to design a network that will improve the Webex Webinars experience for your entire organization.

LEARN MORE

visit: www.vbrick.com/demo or email: contactus@vbrick.com