

Scalable Meeting and Event Broadcasts

Key Features

Extend Your Videoconferencing System

- Any videoconferencing (VC) end-point can easily become a broadcast studio for originating video broadcasts.
- Interactive elements such as polling, Q&A and guided web browsing for non-VC participants.
- Distributes videoconferencing as a stream to desktops and non-VC enabled displays anywhere within a network.

Supports Tandberg Content Server (TCS)

- Pulls and reflects streams from the TCS directly to the network and key distribution points.
- Standard definition and high definition.
- If you don't have a TCS, certain VC endpoints can be connected directly to a VBrick encoder.

High Scalability/High Capacity

- Transport and distribution solutions ensure delivery over low-bandwidth WAN pipes to a very large audience.
- Unlimited scalability – Easily supports tens of thousands of users.

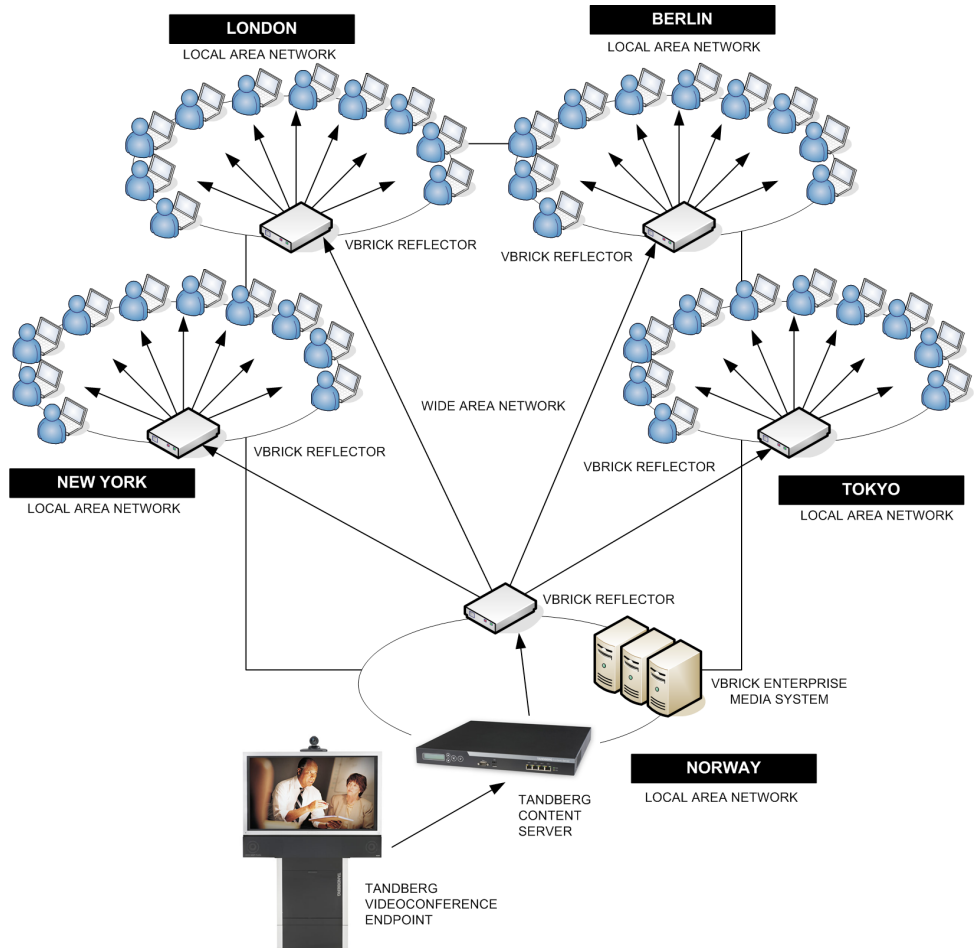
Management and Control

- User-friendly viewing portal.
- Scheduled broadcasts and recordings.
- Intelligent video networking.
- Integrates seamlessly with LDAP/Active Directory.

Expanding Video Across the Enterprise

You need to inform your workforce about some new changes that will affect all your employees. You want to give a PowerPoint presentation, but also need to show online content, take questions and conduct polls to know the audience understands the new information. You also want to record the broadcast so new employees can watch it from their desks, freeing up your time, still allowing you to deliver the same message on-demand – wherever they are. IP Video Broadcast is the perfect tool for delivering this type of content to any size audience, and integrates perfectly with your videoconferencing solution.

How it Works



Qualifying Questions

- Do you have a large, geographically dispersed workforce?
- Is there a benefit to delivering a message to the entire workforce simultaneously?
- Would your workforce reap the benefits of viewing videoconferences and presentations from executives, subject matter experts, and other professionals?
- Can you leverage your existing videoconferencing infrastructure to communicate on a large scale?
- Does your existing IP network leverage robust and scalable video solutions?

Why Buy a VBrick Solution?

Enterprise-Class Video Distribution

- Acknowledged market leader in enterprise IP Video solutions.
- Purpose-built hardware for distributing streaming video.
- Unlimited scaling potential.
- LDAP, AD, and SSL support keeps streamed assets secure.
- Automatic recovery in the event of a network interruption.

Great Network Citizen

- Distribution solutions efficiently deliver content to the network edge, conserving WAN bandwidth and maximizing viewer participation.

Flexible

- Schedule broadcasts and recordings.
- Live viewing and on-demand playback.
- Not just for webinars – easily distribute television programming or digitize and store your existing VHS and DVD's for online delivery.

Key Differentiators

VS. Traditional Cable Distribution

Cable infrastructure requires separate cabling, head-ends and maintenance, and its reach is limited to where the cabling is located. IP Video utilizes the existing network infrastructure – extending reach to PCs, wireless devices, and the Internet. A traditional cable distribution system can be upwards of 30% more expensive and still not reach everyone you desire.

VS. Satellite Distribution

The cost of a single satellite-based event could be as expensive as an entire IP Video solution with limited reach.

VS. Other IP Video Vendors

VBrick provides the only comprehensive turnkey solution for distributing content to a large audience – over the most challenging network environments. This translates into unmatched reliability and scalability.