

Professional live video for any organization!

Consumers expect to use their digital content their way! Yet assembling the various components to broadcast a reliable, live and on demand video with the right workflow and feature set is a complex task. The VBoss Engage Internet TV delivery system is designed to simplify the management and delivery of online video and provide the power of video communication to everyone!

Capabilities

VBrick's Online Streaming Service (VBoss) is based on four main components that work in concert to provide efficient Internet TV broadcasting.

Encoding – Digitizing and compressing a video signal for delivery over an IP Network is simplified using VBrick's robust WM appliance.

Publishing console application – The VBoss Engage publishing console application provides control over how videos are viewed, helps setup rules for viewing such as pay per view, and also provides features such as advertising integration, reporting, and subscriber communication.

Content distribution network – VBoss integration with Akamai's streaming solutions combines proprietary streaming technology with the reach and capacity of the Akamai platform — the world's largest fault-tolerant network including 34000 servers in 70 countries — to stream content both live and on demand.

Hosted viewing page –Automatically generated pages controlled by the VBoss Engage publishing console help avoid web development and other overhead costs required to update content sites.

Features

- Live video broadcasting
- Integrated Pay Pal pay-per-view
- Banner advertisement integration
- Pre-roll and post-roll video ad insertion
- Highlight featured videos



- Multiple bit rate stream support
- Video uploader with tagging and auto thumbnail extractor
- Video library management
- Video asset meta tag insertion
- Require end-user registration
- Search video library
- Assign content to various

Benefits

- Turnkey solution enables simple plug and play Internet TV delivery
- Reduced capital expense outlay
- 24x7 support included
- Speed time to market of your video projects
- Industry standard Windows Media platform guarantees compatibility for end-user playback
- Monthly subscription reduces initial capital barrier
- Hosted automatically generated destination pages reduce the expense of web authoring and web development efforts
- Remote VBrick monitoring and management of entire system by dedicated VBoss staff

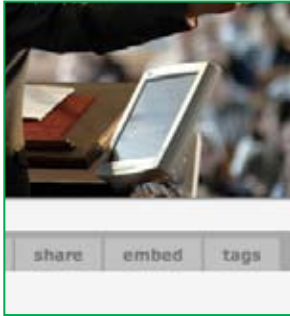
Applications

Event Venues – Live event broadcasting is now simplified with VBoss Engage. The solution will enable live video capture and management of the distribution of the video. Conference participants, live concerts, and seminars will benefit from the increased participation of a virtual audience by gaining more revenue.

Sports broadcasting – Break free from the geographical constraints of your sports venue attendance. Whether it is school, college or professional sports, invite your worldwide fans to your event. Alumni, family members, community and sponsors appreciate access to games online. VBoss Engage provides reliability and ease of use.



Faith broadcast – Spread your message far and wide! Let the world attend your sermons and see your passion. The Engage solution is ideal for faith based organizations that desire a world wide audience.



Use the embed tag feature to integrate videos into your existing web site easily. Share videos with friends.



Announce upcoming events to encourage visibility to your future events. Send notices to your subscribers to stay in touch with your viewers



Digitize your existing analog videos to offer on demand viewing. Automatic thumbnail extraction and tagging are provided to simplify the organization of your library.



Earn revenue using our Pay Pal integrated pay per view feature for both live and on demand videos.

Specifications VBrick WM Appliance

- Compact, reliable appliance for tabletop use – no need to rack mount
- Encodes and delivers your live video to the Content Distribution Network
- Accepts standard composite or S-Video input and analog stereo audio
- Supports up to 640 x 480, 30 fps
- Supports up to 4 Mbps
- Enables persistent connection through firewalls giving the most reliable service possible
- Cables and adapters included

Engage Publishing Console

- Software application for Windows XP or Vista
- Provides publishers with complete control of their live and stored video, pay-per-view options, advertising options
- Report Generation: live and stored on-demand viewing statistics

Engage Viewing Page

- Custom viewing page for your audience
- Automatically created by your Engage publishing console
- Windows Media audio/video
- Compatible with IE 6 and above, Firefox 2 and above
- Requires viewers to have Windows Media Player or Flip4Mac (for Apple computers)

Content Distribution Network

- Engage uses Akamai global network for both live and stored video hosting
- Bandwidth and storage plans available

