

## Lync Streaming Gateway



VBrick's Lync Streaming Gateway integrated with VEMS or VEMS Mystro™ brings streaming video to users via Microsoft's Lync unified communications interface. From Lync, people are able to access both live- and on-demand video – making high impact information available right on the desktop. Availability status of content is displayed via Video Buddies™, a unique innovation from VBrick that associates video content with contacts in Lync. With Video Buddies, users are able to easily access video content and then use the voice, text and screen-sharing collaboration tools in Lync to make quick decisions. Since Video Buddies doesn't require any desktop software downloads, a streaming video service is easy for a group's IT department to deploy and administer.

With the Lync Streaming Gateway and Video Buddies, executives can broadcast time-sensitive information to thousands of desktops at a time. Officials can facilitate restoration of essential functions by sharing real-time first responder feeds, live television broadcasts and security monitoring video across multiple agencies. Teleworkers can view on-demand training videos over the Internet at their own convenience. VBrick's VEMS or VEMS Mystro and Lync Streaming Gateway with Video Buddies brings rich media collaboration to every desktop in an organization through the common user interface of Microsoft's Lync.

### Applications

**Meeting and Event Broadcasts** Deliver video broadcasts to employees, customers and partners via the Lync desktop while enabling them to collaborate in real time

**Training and Education** Deliver live training from Lync to a distributed group, and allow participants to chat and collaborate via Instant Messaging, voice, or video

**IP Television Distribution** Distribute live television via Lync and IP to the desktop with real-time text messaging

**Surveillance and Monitoring** Leverage your Lync environment to integrate surveillance with the ability to escalate the discussion to a manager via voice or text messaging

### Features and Benefits

- Combine video streaming, presence and real-time communications to enable new collaboration workflows
- Ability to use the Video Buddy™ contact status and program titles to quickly choose the required video presentation
- Access video content instantly and collaborate via the conventional Microsoft Lync 2010 tools
- Embed VBrick live channels into any Lync-enabled application to add impact to even the most mundane document
- More effectively collaborate with peers via chat while reviewing live video



### Product at a Glance

#### Integrated with Microsoft's Lync

Access live and stored streaming video using the familiar Lync desktop interface

#### Video Buddies

Real-time video availability status and titles displayed through Video Buddies

#### Record Streamed Content

Record streamed content from the Lync user interface for future review and discussion

#### Integrated Channel Guide

Access live TV broadcasts and collaborate with the familiar Lync desktop tools

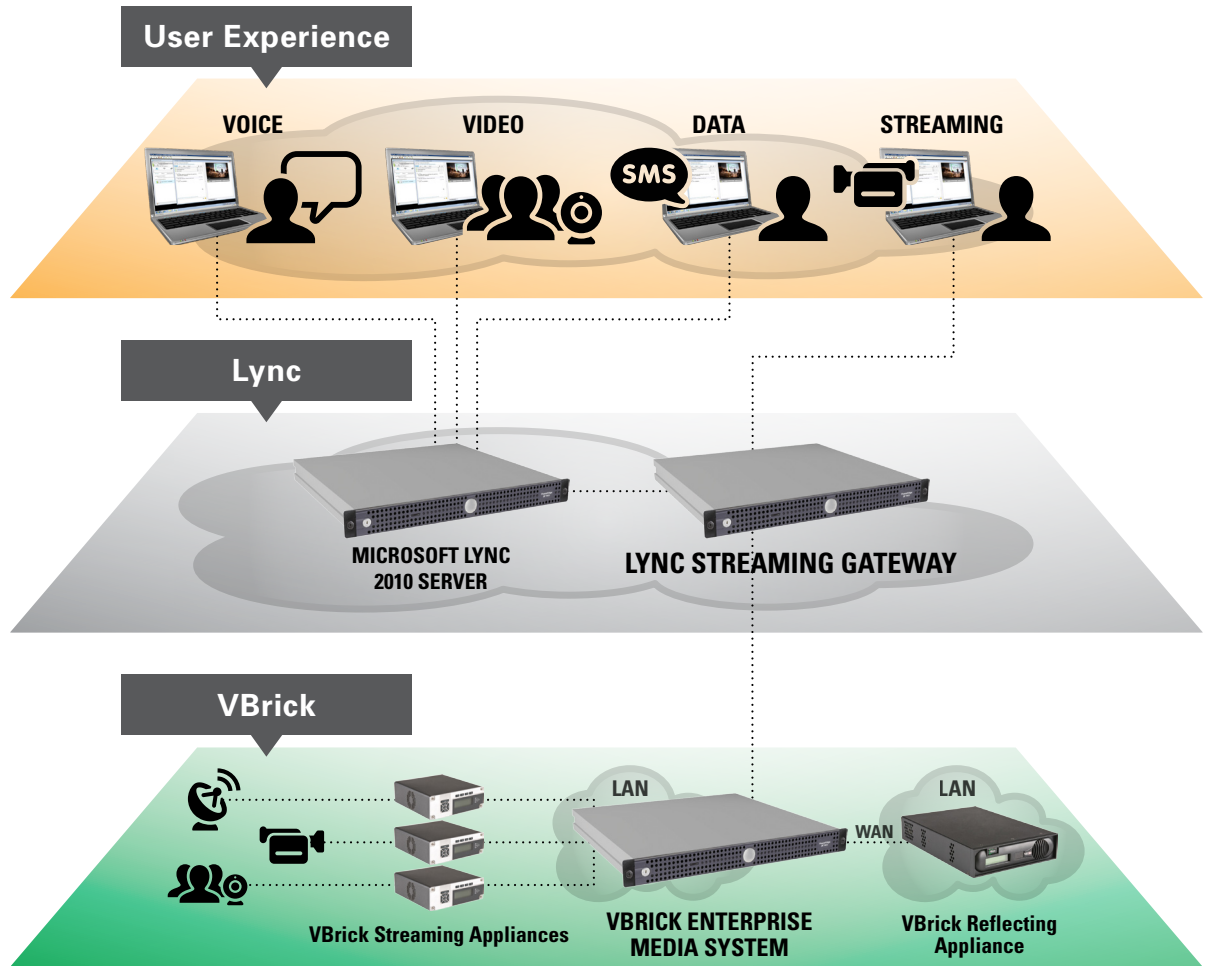
#### No additional desktop software or changes to Lync configuration required

Streamlines deployment and administration of high value video services



## Lync Streaming Gateway

VBrick  
Streaming Video  
for Education



VBrick's seamless integration with Lync begins with the VBrick Enterprise Media System (VEMS), a powerful "behind the scenes" media management engine that provides purpose-built infrastructure for large scale video distribution and content discovery. VEMS intelligent video networking operates over VBrick's award winning encoding appliances and optional reflectors (Windows Media and H.264) to provide for a complete enterprise streaming video solution.

The Lync Streaming Gateway serves as the link between the VBrick video platform and the Lync 2010 Server. It was designed to tightly integrate VEMS directly with the Lync Server, without any software installation on the server or the desktop. The power of VEMS can now be leveraged by the Lync 2010 client, or any Lync-enabled application, in a secure and network-friendly environment.

### Specifications **Lync Streaming Gateway** (includes 250 Seats)

#### Additional License Options

- 1,000 Seats
- 5,000 Seats
- 15,000 Seats
- 25,000 Seats

#### Compatibility

- H.264, MPEG 2/4, and Windows Media video formats

#### Interoperability

- VEMS 5.3 or greater
- VEMS Mystro

### Hardware Specifications

- CPU: Quad Core Xeon Processor
- Memory: 12 GB
- Chassis: 1RU
- Network: Quad Port Gigabit Ethernet
- Windows Server OS: 2008 Standard Edition (64-bit)
- Power Supplies: Redundant
- DVD/CD-ROM: DVD-ROM

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