

Rev Portal Style and Branding Guide

v7.26 – December 2018

© 2018 Vbrick Systems, Inc. (d/b/a Vbrick), all rights reserved.

This publication contains confidential, proprietary, and trade secret information. No part of this document may be copied, altered or shared without prior written permission from Vbrick. This document is subject to change without notice. Vbrick, the Vbrick logo, Rev, and all Vbrick products are trademarks of Vbrick. All other trademarks are the property of their respective owners.

Contents

Rev Branding Options Overview.....	4
Anatomy of the Rev Home Landing Page.....	4
General Tab Options	4
Header Tab Options	4
Featured Video Tab Options.....	5
Customize Portal Logo, Colors, and Fonts	5
Logo Format and Size	5
Colors.....	6
Fonts	6
Customize the Portal Header Style	7
Header Color	7
Header Template.....	7
Help Links	8
Customize the Featured Video Style.....	8
Featured Video Template.....	8
Homepage Template.....	11
Mobile Template Options.....	12
Mobile Headers and Colors Quick Reference	13
Home Page Template Colors Quick Reference	18
Webcast Event Colors Quick Reference.....	19

Rev Branding Options Overview

Rev's **Branding** menu allow you to turn your entity into a true video portal styled with your organization's logo, colors, and font preferences. You can choose different themes and designs for your landing page to ensure your portal is a true reflection of your organization's style. This style guide details the designs, colors, and formatting options that are available to you using Rev's branding features as of Rev v7.26.

Note: You must have Account Admin permissions to access Rev's Branding features.

Anatomy of the Rev Home Landing Page

The **Home** landing page is displayed when a user first logs in. Rev considers the **Home** landing page comprised of three parts:

- ▶ Header
- ▶ Featured Video Carousel
- ▶ Home Page Carousels (Default options are Recently Added Videos, Live Videos, Upcoming Events)

You can customize the **Header**, **Featured Video**, and **Home Page Carousels** branding displayed on the Home Page by choosing templates as part of Rev's **Branding** menu.

There are four tabs under Rev's **Branding** menu to assist you when branding your Rev portal; **General**, **Header**, **Featured Video**, and **Home Page**. Making selections under each tab will maximize your ability to showcase your organization's brand when setting up your Rev portal.

General Tab Options

- ▶ **Logo** – Upload your company logo
- ▶ **Colors** – Choose your portal's primary and secondary colors (Primary, Primary font color, Accent, Accent font color)
- ▶ **Font** – Select a font or use the default Roboto font (.woff format only)

Header Tab Options

- ▶ **Header Color** – Specify the Header background and font colors
- ▶ **Template** – Choose a Header template (Classic, Two Tier, Modern)
- ▶ **Help Links** – Add customized Help URLs (in addition to Vbrick's default Help) and email links

Featured Video Tab Options

- ▶ **Classic Template** – Specify a banner background type and if auto scroll is on or off / No limits
- ▶ **Poster Carousel Template** – Specify if auto scroll is on or off / No limits
- ▶ **Tiles Template** – Limited to the first five videos in the Featured Video playlist

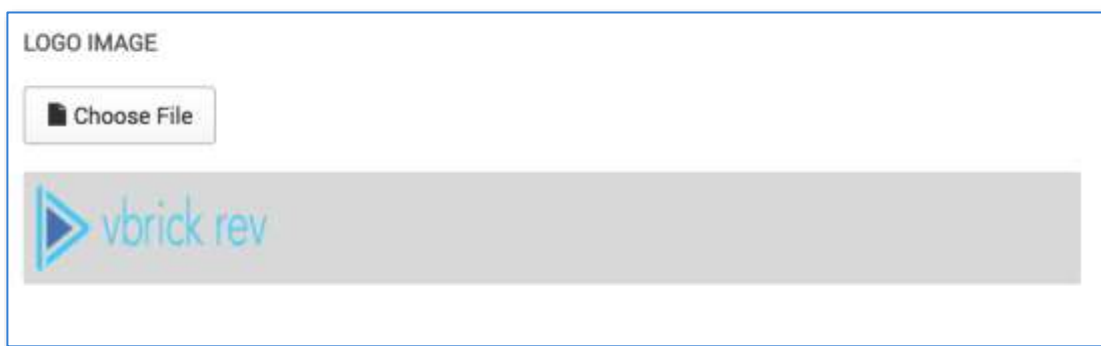
Customize Portal Logo, Colors, and Fonts

The **General** tab is where you upload your company logo, specify the primary and accent colors for your portal and what font you will use. Each of these attributes is described in more detail below.

Logo Format and Size

The image format you use may be in any of Rev's accepted image formats:

- ▶ .jpg, .png, or .gif



The size of the logo depends on the template you select for the portal's Header and is based on recommended vertical size.

- ▶ **Classic** - Maximum height recommended is 50 pixels
- ▶ **Two Tier** - Maximum height recommended is 75 pixels
- ▶ **Modern** - Maximum height recommended is 75 pixels

Colors

Use the **Colors** section to specify Primary and Accent colors for the portal and fonts. The default color of each section is demonstrated in the image below. Clicking the colored blocks reveals a color wheel to help identify colors to use.

COLORS

Primary Color
#141414 Reset Default

Primary Font Color
#cbcbcb Reset Default

Accent Color
#00a0f0 Reset Default

Accent Font Color
#fff Reset Default

- ▶ **Primary Color** – Background color of all inner pages with the exception of the Header and Featured Video
- ▶ **Primary Font Color** – The font and icon color of all inner pages with the exception of the Header
- ▶ **Accent Color** – Taken mainly from the company’s main branding color (for example, if your company’s main branding is blue, the accent color will be blue)
- ▶ **Accent Font Color** – Remaining font colors *not* on inner pages

Fonts

Use the **Fonts** section to upload a new font choice if you do not want to use the default Roboto selection. Only Web Open Font Format (.woff) uploads are accepted.

FONTS

Choose File

Roboto

Font file extension should be .woff

Font Preview

The Quick Brown Fox Jumps Over The Lazy Dog

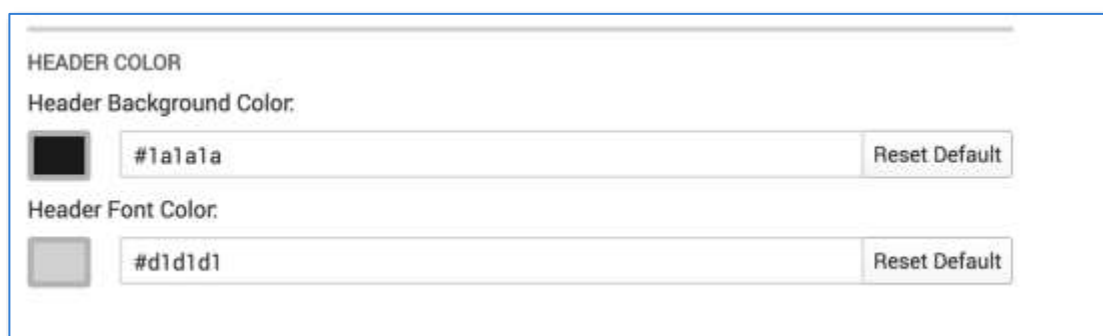
Customize the Portal Header Style

The **Header** tab is where you may customize your portal's Header template and colors.

Header Color

The **Header Color** sections only apply to the portal header. Any changes made here do not apply to the rest of your site. Defaults are depicted in the image below.

- ▶ **Header Background Color** – Only applicable to header background
- ▶ **Header Font Color** – Only applicable to header fonts



HEADER COLOR

Header Background Color:

#1a1a1a

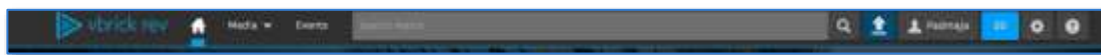
Header Font Color:

#d1d1d1

Header Template

You may select one of three different header templates to fit your organization's style and need. (Remember that your logo has a recommended maximum height depending upon the template you select here. See: [Logo Format and Size](#))

- ▶ **Classic** – The current header template in Rev. This is the default template and will be the template used until it is changed by an admin.



- ▶ **Two Tier** – This header is a two tiered or layered header that splits the menu options into a separate layer from the logo, search, upload, and notification icon layer. When this template is used, the next upcoming event is also displayed in the center of the header.

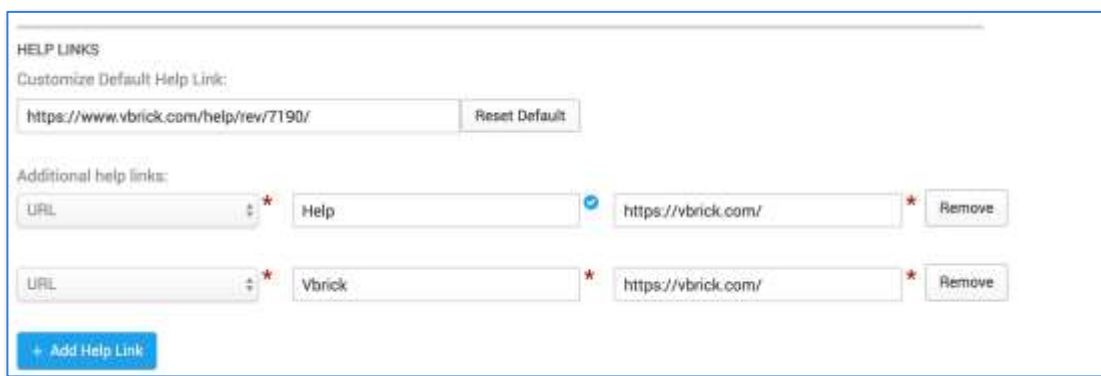


- ▶ **Modern** – This header features a flyout menu dropdown on the left and places the logo in the center giving it a mobile, modern appearance.



Help Links

Use the **Help Links** section to customize your own help links or email addresses in addition to the standard Rev online help.



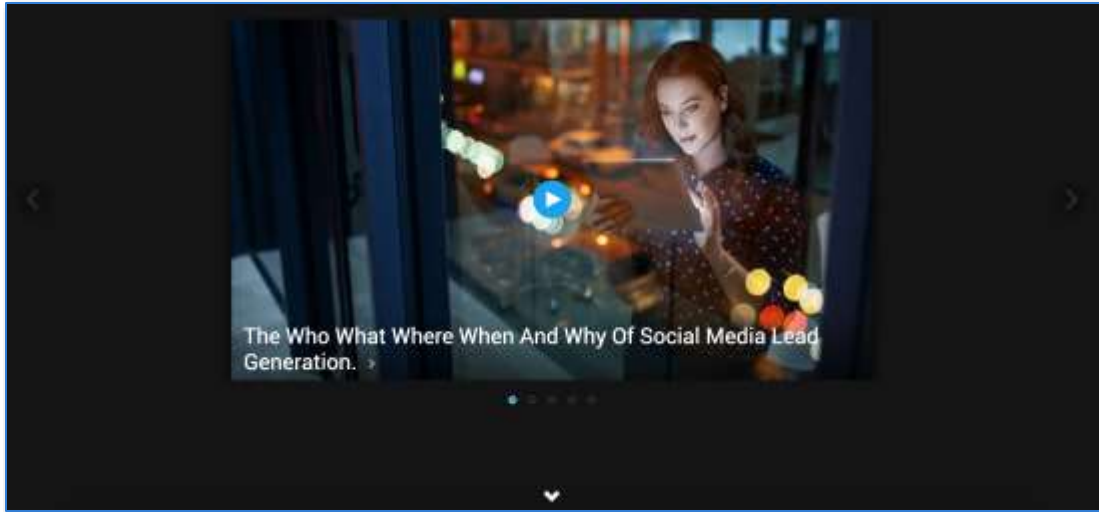
Customize the Featured Video Style

The **Featured Video** tab is where you may customize your portal's Featured Video template and options.

Featured Video Template

You may select one of three different **Featured Video** templates to fit your organization's style and themes.

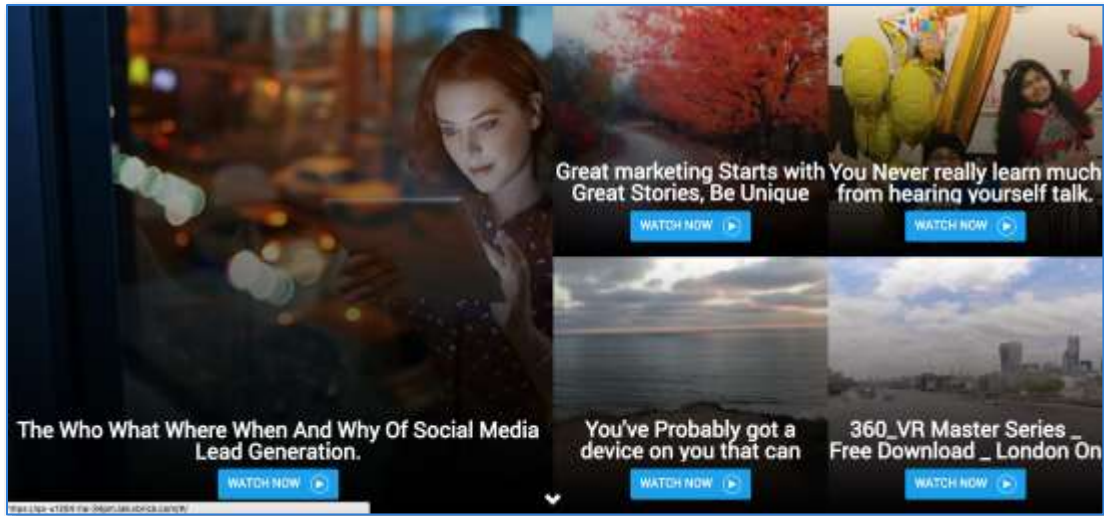
- ▶ **Classic** – The current Featured Video template in Rev. This is the default template until it is changed by an admin. There are no limits to the amount of videos that may be used in the Featured Videos Playlist when using this template. You must select the type of **Banner Background** to use (image or color) and if **Auto Scroll** of the videos is on or off when selecting this template.



- ▶ **Poster Carousel** – This template features a full screen “poster” version of each video’s thumbnail as the background along with the video title and a **Watch Now** button . There are no limits to the amount of videos that may be used in the Featured Videos Playlist when using this template. You must select if **Auto Scroll** of the videos is on or off when selecting this template.



- ▶ **Tiles** – This template is limited to five videos in the Featured Video playlist in that only the first five are tiled and displayed on the Home landing page. If more than five are used in the playlist, only the first five are used. A **Watch Now** button and video title is also displayed on each tile.



Customize the Homepage Style

You can tailor the **Home Page** settings on your Rev portal by specifying branding options and the number of carousels that appear along with the content of each.

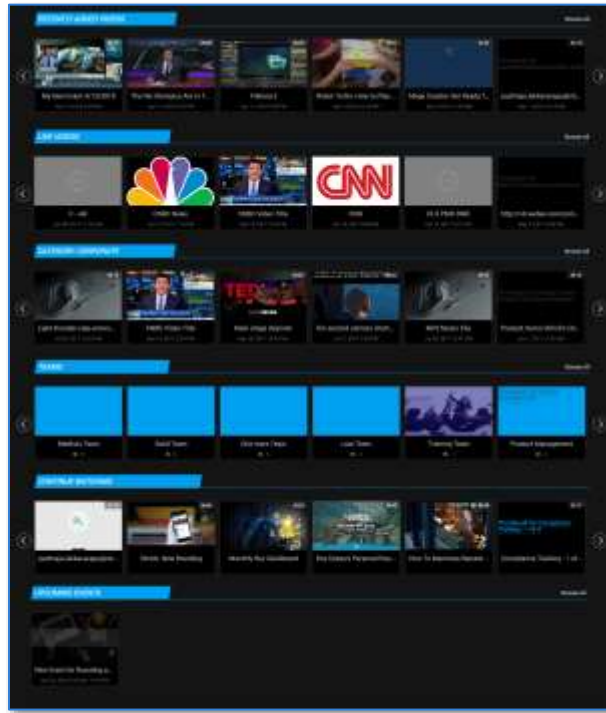
Up to seven carousels may be configured to appear on the **Home Page**. By default, the carousels are displayed as follows:

- ▶ Recently Added Videos
- ▶ Live Videos
- ▶ Upcoming Events
- ▶ Category
- ▶ Teams
- ▶ Continue Watching
- ▶ You may also select **None** and the carousel will not display as a result.

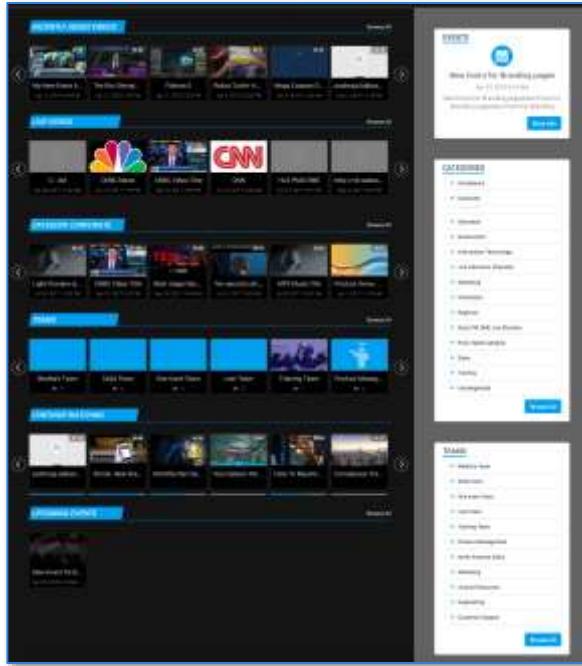
Homepage Template

You may select one of two **Home Page** templates to fit your organization's style and themes. Each template is described below.

- ▶ **Classic**– This is the default template until changed by an Admin. **Primary Color** and **Primary Font** colors are automatically applied to the Home Page carousels if selected.

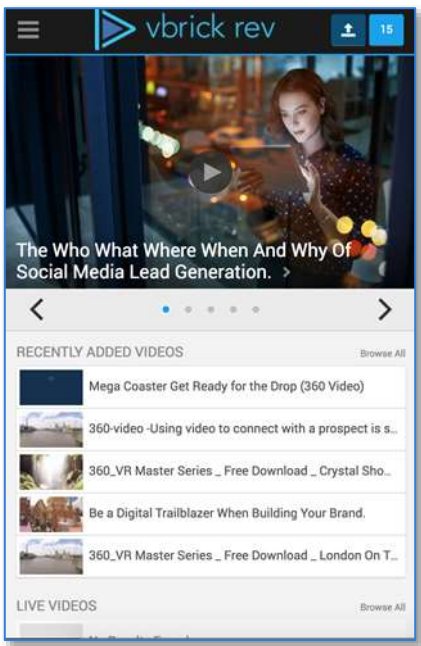


- ▶ **Carousels With Sidebar** – When this Home Page carousel template is selected, you may select up to three sidebar sections in addition to your carousels. Sidebar sections appear to the right of your carousels and under your **Featured Video**, demonstrated in the image below. You must select at least one option.
 - **Home Page Carousels:** Contains all existing carousels options.
 - **Home Page Sidebar:** Contains 3 dropdowns selections: Events, Categories and Teams. You have to select at least one dropdown.



x

Mobile Template Options



Classic

1. Notification icon added to upper right side top
2. Theme color applied everywhere except Menu dropdown

Modem

1. Header – Notification/Search icons added to upper right-side top
2. Theme colors applied everywhere including to Menu

Two-Tier

1. Notification icon added to upper right side top
2. Theme color applied everywhere except Menu dropdown

Note: Most borders use a fixed color of #909090 that may not be edited. This applies to the **Search**, **Notification**, and **Upload** tray borders.

Mobile Headers and Colors Quick Reference

The table below displays all colors and header templates for mobile platforms and how they are used with Rev.

Colors	Classic Header	Two Tier Header	Modern Header
Header Background Color (Default): #1a1a1a	Background applied to: <ul style="list-style-type: none"> Header background Upload tray selected tab background 	Background applied to: <ul style="list-style-type: none"> Header background Upload tray selected tab background 	Background applied to: <ul style="list-style-type: none"> Inner page Header background If Home Page transparency OFF then the header background Upload tray selected tab background Background circles of icons on Modern header when Home Page transparency is ON, and also when page starts scroll then the header background On Search tray- border of Search input button
Header Font Color (Default): #d1d1d1	Font color applied to: <ul style="list-style-type: none"> Home icon Media +Arrow icon Events User name Admin icon Question mark (Help) icon All fonts in Upload tray selected tab 	Font color applied to: <ul style="list-style-type: none"> Search icon Upload icon Notification icon Media Events Admin User name All fonts in Upload tray selected tab 	Font color applied to: <ul style="list-style-type: none"> All Menu Items Search icon Notification icon Upload icon All fonts in Upload tray when selected tab
Accent Color (Default): #00a0f0	Accent color applied to: HEADER: <ul style="list-style-type: none"> Search, Notifications tray background Upload background Upload tray-unselected tabs Upload – add file background 	Accent color applied to: HEADER: <ul style="list-style-type: none"> Latest event Logout Help Notification number background 	Accent color applied to: HEADER: <ul style="list-style-type: none"> Hamburger menu icon background Notification number background Search button background Upload – add file background

Colors	Classic Header	Two Tier Header	Modern Header
	<ul style="list-style-type: none"> Horizontal line under header <p>HOVER EFFECT:</p> <ul style="list-style-type: none"> Underline of Home icon, Media menu Search icon background User name background Admin Gear icon background Help icon background Help dropdown hover <p>FEATURED VIDEO:</p> <ul style="list-style-type: none"> Play icon background Selected video carousel dot Down arrow Left/right arrow hover Video title 	<ul style="list-style-type: none"> Upload – add file background Upload tray-unselected tabs Search, Notification tray background <p>HOVER EFFECT:</p> <ul style="list-style-type: none"> Media, Events, Admin Help dropdown hover Upload Notification <p>FEATURED VIDEO:</p> <ul style="list-style-type: none"> Watch Now button background Selected video carousel dot Down arrow Left/right arrow hover 	<ul style="list-style-type: none"> Upload tray- unselected tabs background. Search, Notification tray background Horizontal line under header inner pages <p>HOVER EFFECT:</p> <ul style="list-style-type: none"> Notification icon Search icon Upload icon Menu hover, Active state. Submenu select – 10% black overlays with accent color <p>FEATURED VIDEO:</p> <ul style="list-style-type: none"> Watch Now button background Selected video carousel dot Down arrow
<p>Accent Font Color(Default): #ffffff</p>	<p>Accent font applied to:</p> <p>HEADER:</p> <ul style="list-style-type: none"> Notifications icon Upload icon Upload tray All fonts Upload – add file font Upload tray-Unselected tabs background Help dropdown hover font 	<p>Accent font applied to:</p> <p>HEADER:</p> <ul style="list-style-type: none"> Help dropdown hover font Upload – add file font Upload tray-Unselected tabs fonts Mark all read, See all notifications in Notification tray 	<p>Accent font applied to:</p> <p>HEADER:</p> <ul style="list-style-type: none"> Upload tray- Unselected tabs fonts Upload – add file font Mark all read, See all notifications in Notification tray <p>FEATURED VIDEO:</p> <ul style="list-style-type: none"> Watch Now button icon font

Colors	Classic Header	Two Tier Header	Modern Header
	<p><u>HOVER EFFECT:</u></p> <ul style="list-style-type: none"> • Search icon • User name • Admin Gear icon • Help icon • Mark all read, See all notifications in Notification tray <p><u>FEATURED VIDEO:</u></p> <ul style="list-style-type: none"> • Play icon font • Left/Right arrow hover font • Video title font <p><u>INNER PAGES:</u></p> <ul style="list-style-type: none"> • Video Page submenu hover(underline) styles <ul style="list-style-type: none"> ▶ Settings ▶ Replace video ▶ Add to.. ▶ Delete ▶ Edit • Active state of all Sidebar Icons 	<p><u>FEATURED VIDEO:</u></p> <ul style="list-style-type: none"> • Watch Now button icon font • Left/Right arrow hover font 	
Featured Video section	Banner Background – Color Default - #141414	Banner Background – Image Size 1600X1200 , 2 MB	

Colors	Classic Header	Two Tier Header	Modern Header
Auto Scroll	Classic + Modern	On/off	If ON - number 1-10

Color	Inner Pages
Primary Color (Default): #141414	<ul style="list-style-type: none"> • Single Video Page background • Background of side bar <ul style="list-style-type: none"> ▶ Bulk Edit page ▶ Video Page with slides page ▶ My Playlist page ▶ Single playlist page
Primary Font Color(Default): #cbcbcb	<ul style="list-style-type: none"> • Single Video Page submenu <ul style="list-style-type: none"> ▶ Icons and fonts of <ul style="list-style-type: none"> ○ Settings ○ Replace video ○ Add to.. ○ Delete ○ Edit • All side bar icons <ul style="list-style-type: none"> ▶ Bulk Edit page ▶ Video page with slides page ▶ My Playlist page ▶ Single playlist page

Color	Inner Pages
	<ul style="list-style-type: none"> • Header Background Color <ul style="list-style-type: none"> ▶ Light theme: white ▶ Dark theme: Primary Color • Header Font Color <ul style="list-style-type: none"> ▶ Light Theme: dark grey, same as today (#303030) ▶ Dark theme: white • Featured Video Background Color <ul style="list-style-type: none"> ▶ light theme: same grey as today: #ebebeb ▶ dark theme: no change, primary • Primary Font Color: <ul style="list-style-type: none"> ▶ light theme: change to #303030 ▶ dark theme: no change, white

Home Page Template Colors Quick Reference

The table below displays all colors and Home Page templates for mobile platforms and how they are used with Rev.

Colors	Classic	Carousels With Sidebar
Primary Color (Default): #141414	Primary color applied to: <ul style="list-style-type: none"> Home Page Carousel Background 	Primary color applied to: <ul style="list-style-type: none"> Home Page Carousel Background
Primary Font Color (Default): #cbcbcb	Primary Font color applied to: <ul style="list-style-type: none"> Browse All link Previous/Next arrows 	Primary Font color applied to: <ul style="list-style-type: none"> Browse All link Previous/Next arrows
Accent Color (Default): #00a0f0	Accent color applied to: <ul style="list-style-type: none"> Background of carousel title . On hover of Previous/Next Button background. Horizontal line from title to Browse All Continue Watching progress bar watched percentage 	Accent color applied to: <ul style="list-style-type: none"> Background of carousel title . On hover of Previous/Next button background. Horizontal line from title to Browse All Continue Watching Progress bar watched percentage <p><u>SIDE BAR:</u></p> <ul style="list-style-type: none"> Underline of Events, Teams, Categories headings Event Icon background. More info, Browse All Button backgrounds Teams, Categories list icons
Accent Font Color (Default): #ffffff	Accent font color applied to: <ul style="list-style-type: none"> Each carousel title On Hover – Arrow icon of Previous/Next button 	Accent font color applied to: <ul style="list-style-type: none"> Each carousel title On Hover – Arrow icon of Previous/Next button

Colors	Classic	Carousels With Sidebar
		<ul style="list-style-type: none"> More info, Browse All Button Text
Fixed Colors	Fixed color applied to: <ul style="list-style-type: none"> Carousel video box border (#909090) Video Title - #b0b0b0 Date/Time - #636363 	Fixed color applied to: <ul style="list-style-type: none"> Carousel video box border (#909090) Video Title - #b0b0b0 Date/Time - #636363 <p>SIDE BAR:</p> <ul style="list-style-type: none"> Background - #636363 Events, Categories, Teams heading and list items text - #303030 Event Heading, Date , Time, Description- #303030

Webcast Event Colors Quick Reference

The table below displays all colors and component branding in use for Webcasts and how they are used with Rev.

Component	Primary (Default): #141414	Primary Font Color (Default) : #cbcbcb	Accent Color (Default): #00a0f0	Accent Font Color(Default): #ffffff	Fixed Colors
Webcast Page	Whole Page Background. Default : #141414	<ul style="list-style-type: none"> Title Date time Webcast link HR lines 	<ul style="list-style-type: none"> Copy Event Buttons Background Start Webcast Buttons Background 4 Sections Accordions Header Background 	<ul style="list-style-type: none"> Copy Event Buttons font Start Webcast Buttons font 4 Sections Accordions Header font + close/expand icon Webcast links URL font 	<ul style="list-style-type: none"> Fixed White background of 4 Sections Accordions Background when section form is expanded.

Component	Primary (Default): #141414	Primary Font Color (Default) : #cbcbcb	Accent Color (Default): #00a0f0	Accent Font Color(Default): #ffffff	Fixed Colors
			<ul style="list-style-type: none"> Webcast links URL (hyperlinks) Save Button Background Create Button Background 	<ul style="list-style-type: none"> Save Button text Create Button text 	
Reports Page	<p>Whole Page Background.</p> <p>Default : #141414</p>	<ul style="list-style-type: none"> Title Date time Webcast link HR line 	<ul style="list-style-type: none"> Copy Event Buttons Background Start Webcast Buttons Background 4 Sections Accordions header Background Webcast links URL (hyperlinks) 	<ul style="list-style-type: none"> Copy Event Buttons font Start Webcast Buttons font 4 Sections Accordions header font Webcast links URL font 	
Read -Only Page	<p>Whole Page Background.</p> <p>Default : #141414</p>	<ul style="list-style-type: none"> Title, Date time, Webcast link, HR line 	<ul style="list-style-type: none"> Copy Event Infor Buttons Background 4 Sections accordions header Background Webcast links URL (hyperlinks) 	<ul style="list-style-type: none"> Copy Event Buttons font Join Webcast Buttons font 4 Sections Accordions header font Webcast links URL font 	
Filters			<ul style="list-style-type: none"> All Accordions headers backgrounds 	<ul style="list-style-type: none"> All Accordions headers text font color 	<ul style="list-style-type: none"> Fixed white Background when accordions are expanded
Help			<ul style="list-style-type: none"> Dropdown background 	<ul style="list-style-type: none"> Dropdown fonts 	